Ms. Sarah Watstein
UNIVERSITY LIBRARIAN

Mr. Ned Irvine
ASSOC. PROFESSOR OF STUDIO ART

Ms. Leanne Entwistle
JUNIOR, FILM STUDIES MAJOR
from DELRAN, NEW JERSEY
Ms. Sarah Watstein
UNIVERSITY LIBRARIAN

• Current Environment
• Campaign Overview
• Randall Library Implementation

“Watch your Belongings” Campaign

APPLIED LEARNING at RANDALL LIBRARY
Mr. Ned Irvine
ASSOC. PROFESSOR OF STUDIO ART

• Applied Learning is inherent in Design Process
• Clients & Sponsored Projects
• Randall Library’s Client Brief

“Watch your Belongings” Campaign
Ms. Leanne Entwistle
JUNIOR, FILM STUDIES

• Classroom experience mirrors professional
• Presented with design problem
• Client meetings & critiques
• Client deliverables
• Technical challenges and learning software
• My creative process
• Aliens
• Self-teaching mirrors the real world
• Online tutorials and exercises
• Problem-solving
• Gained understanding of new software and working in professional creative environment
FROM RANDALL LIBRARY’S WEBSITE
(library.uncw.edu/safety_security_campaignScreensaver)

Ms. Leanne Entwistle
http://library.uncw.edu/uploads/flash/screensavers/Leeann_Entwistle_.swf

Ms. Rachel Arredondo
http://library.uncw.edu/uploads/flash/screensavers/Rachel_Arredondo.swf

Ms. Alix Boyea
http://library.uncw.edu/uploads/flash/screensavers/Alix_Boyea.swf

Mr. Eric Brooks
http://library.uncw.edu/uploads/flash/screensavers/Eric_Brooks.swf