

Evolution Learning Community  
Executive Council Meeting with Ruth Haas, Cape Fear Museum  
September 26, 2007  
1:30 – 2:30 p.m., Graduate School

In attendance: Tricia Kelley, Dale McCall, Tom Schmid; Graduate Dean Roer; Ruth Haas, Director of Cape Fear Museum

Dean Roer had set up meeting between Executive Council and Haas to discuss possible collaboration with Cape Fear Museum. CFM has previous experience partnering with UNCW (e.g., ocean research exhibit has been 2 years in development; collaboration with Randall Library on movie-related “conversation” programs).

The following ideas were discussed for possible partnership for 2009 programming on Darwin and evolution, including potential for grant:

- Develop full program around concept of “on-going evolution”
- Relate to regional experience
  - Evidence of on-going evolution
    - agriculture (e.g., corn species)
    - marine species
    - microorganisms
  - How climate change could add to on-going evolution
  - Research on appearance and disappearance of species (NC fossil record, work on speciation)
- An opportunity for regional collaboration
  - Cooperative planning & programming between UNCW & Cape Fear Museum
    - UNCW – Experts on content; students; university community
    - CFM – Experts on exhibits; community; NC Grassroots Science Museums Collaborative
  - Mutual commitment of partners to reach out to region with educational programming
    - Small traveling exhibit –
      - collaboration between Museum & Public History class to design, develop, and fabricate
      - Student internship(s) to manage traveling & maintaining exhibit
      - Grant to pay costs of travel, maintenance & installation
    - A series of community conversations
      - Some will be exclusive to University & CFM
      - Others designed to go on the road throughout region
    - Training & material to assist host sites
      - Training session on how to conduct community conversations

- Training handbook with curriculum guide, how-tos for organizing public programs as conversations
- Background information on Darwin, evolution, and on-going evolution
- Program design to reach underserved communities
  - Underserved communities selected:
    - Economic indicators
    - Absence of adult enrichment experiences
  - Design elements to reach underserved audiences:
    - Target marketing efforts assisted (funded) in each target area
    - Multi-lingual presentation of materials (English / Spanish)
    - OTHER – e.g. Tie to theory