

Evolution Learning Community  
Student Conference Planning Committee Meeting  
Publicity Subcommittee  
October 29, 2008  
1:00 – 2:00 pm, DL 113

In attendance: Dana Fischetti, Peter Fritzler, Russ Herman, Tricia Kelley, Yvonne Marsan, Patti Mason, Christy Visaggi

Members of ELC subcommittee met to discuss publicity for the student conference to be held in Spring 2009. The following items were discussed.

1) Distribution of “save the date” postcards

- Tom Schmid mailed 500 cards to regional philosophy and religion departments
- Kelley and Visaggi distributed at national geology convention
- Polito will distribute at Duke University Graduate Student Symposium
- Additional cards could be distributed to:
  - NC museums (Mason will contact)
  - Grad school fair (Visaggi will check)
  - Chairs of relevant departments at regional universities (Visaggi will contact)

2) Electronic announcements

- Kelley has sent to PaleoNet, National Center for Science Education, and Molluscalist
- Additional ideas
  - Other list serves (Visaggi will investigate Sigma Xi)
  - Visaggi has email addresses of area high school teachers and will email them
  - Fischetti will contact her counterparts at other UNC institutions (Kelley to send electronic announcement to Fischetti)
  - Fritzler suggested asking Sepkoski to contact key history of science departments (Visaggi will contact Sepkoski)
  - Visaggi will create event on Facebook
  - Fischetti will make sure search of UNCW website for “evolution” yields ELC

3) Kelley contacted editor of *Reports of the National Center for Science Education*, who would like to include article on UNCW ELC in January/February issue; Fischetti putting together article by 12/1/08

4) Kelley has been dealing with issues related to accepting registration by credit card (involves significant paperwork); will continue to contact those who have been involved in putting on conferences (e.g., Karel Dutton, Raymond Burt, CMS?)

5) Conference website

- Marsan has been working on “Select Survey” instrument for abstract submission and travel grant application
  - Travel grant nearly done; abstract form should also be done by 11/1
  - Fritzler will put links to forms on ELC website
- Separate website for conference?
  - Alan Rawls was to develop conference website but graduated and is not available
  - Laura Wiegand is new web librarian; Fritzler will work with her to develop conference website

6) Fritzler can help with issues of parking and catering and will join logistics subcommittee