Adobe Premiere InDesign Tutorial- Basics of InDesign

1. To begin, open up adobe InDesign. If you have not already, you can download the Adobe Creative Suite through UNCW’s Information Technology Services page (https://uncw.edu/itsd/working/adobe.html).

2. Once downloaded and installed, open the Adobe Creative Cloud and open InDesign.

3. The Home screen will appear. Here we can create new projects and open previous ones. To learn the basics of InDesign, we are going to make a brochure. To do this, select Create New.
4. The New Document window will appear. To create a brochure first name the template “Dogs”. Then change the orientation to Landscape and deselect Facing Pages. Change Picas to inches and change pages to 2. Lastly, add 2 more columns for a total of 3.

5. The next step is to change the Gutter to .5 inches, the Margins to .25 inches, and the Bleed to .25 inches. Once that is done, select Create.
6. Now we can start adding content. Place a colored background on the cover of the brochure to get rid of some of the white space. Go to the rectangle tool and select it. Drag your cursor over the location where you would like the color and go to the properties panel.

7. Select Fill and choose the base color you would like to use. I am going to select the pink and change the tint so that it is a pale pink.
8. Make the edges of the pink rectangle round by going to the properties panel and selecting on the dropdown menu next to corner. Select the last option.
9. Now we can begin adding images and text to our cover. Go to the rectangle frame tool and hold it down. You will see that three options appear: a rectangle frame tool, ellipse frame tool, and a polygon frame tool. Select the ellipse one and place an ellipse on the front page of your brochure.
10. Add an image to the frame by selecting Import File in the properties panel. Select the photo you want to use and resize it by selecting Select Fill Frame Proportionately. Use the Free Transform Tool to resize image to desired size.
11. Now add text. Go to the Type tool and create a box in between the purple lines. Add “Dog Sitter”. 
12. To change the size and font, highlight the text and go to the properties panel. Under Character change the font to Bauhaus 93 and the size to 60pt. To make “Sitter” reappear, resize the box and press Enter in between dog and sitter. Lastly, center it using the paragraph panel.
13. Next we are going to create our own shape. First, create a rectangle in the middle of the page with two circles placed on either end like shown below. Next highlight all the shapes and open the Pathfinder window via Window, Objects & Layout, Pathfinder. Once open, select the Add button. This will create a bone.
14. Once our project is finished by adding images, text, and shapes, we can save our document. To save, go to File, Save As. Save your document by pressing Save.
15. Next to convert it, go back to File and select Export. Change the Save As type to PDF. Lastly, the Export Adobe screen will appear. Select Export and your brochure will be finished.